

Organiser
主辦機構



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Implementation Organisations
執行機構



冷鏈物流新興技術應用指導工作坊

GUIDELINES FOR APPLICATION OF EMERGING TECHNOLOGIES IN COLD CHAIN LOGISTICS

GUIDANCE WORKSHOP

Where & When

19/F., K. Wah Centre, 191 Java Road,
North Point, Hong Kong
香港北角渣華道191號嘉華國際中心19樓

27 June 2024
02.00 PM
-
05.00 PM

About this workshop

Language: Cantonese

Content:

- Guideline and Methodology Overview
 - The purpose of the Guidelines
 - How to use the Guidelines
- Technology Introduction with demonstrations
 - Explain and compare the recommended technologies in terms of functions, features, performance and costing
 - Provide technology demonstrations (by video or live demo) to make the attendees easier to understand
 - Technology demonstrations
 - **Traceability Platform**
 - **Artificial Intelligence (AI)**
- Case illustrations and Technology demonstration
- Individual and Group Exercises

善用新興技術提升冷鏈管理效率法則

ENHANCEMENT OF THE
EFFICIENCY IN COLD CHAIN
MANAGEMENT WITH EMERGING
TECHNOLOGIES

Speakers:

Welcoming Speech

Ir. Elsa Yuen

President of Hong Kong Logistics Association

Introduction of Project

Mr. Carson Yeung

Assistant General Manager of Hong Kong Quality Assurance Agency

Guideline and Methodology Overview

Technology Introduction with demonstrations

Mr. KK Suen

The Chief Architect and Principal Consultant of GSI Hong Kong

Free of Charge!

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For more information

Ms. Wendy Cheung

T : (852) 2202 9386

E : wendy.cheungyh@hkqaa.org